**How Amazon uses Big Data to Stalk us?**

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| 0 | Introduction | Michelle | 1.5 |
| 1 | How & Why | Lisa | 1 |
| 2 | Market Basket Analysis | Chandra | 1 |
|  | Pros & Cons | Manasa & Lisa | 0.15 + 0.15 |
| 3 | Anticipatory Shipping | Anusha | 1 |
|  | Pros & Cons | Michelle & Chandra | 0.15 + 0.15 |
| 4 | Alexa (Pro) | Anusha | 0.15 |
|  | Alexa (Cons) | Manasa | 0.15 |
| 5 | How to stop Amazon from Stalking? | Michelle & Chandra | 2 |